

NATIONAL PHOTO COMPETITION ON LITERACY

The National Literacy Mission is organizing **National Photo Competition on Literacy** with the following objectives:

1. To sensitize general masses in favour of literacy.
2. To build a favourable environment towards literacy programmes especially for low literacy districts.
3. To create social awareness through literacy amongst general public.

Topic/theme of the photographs would be : Literacy for women empowerment, Literacy and development, Literacy through self-help groups, Literacy through vocational education, Literacy for national integration, Literacy for social awareness

Awards

<u>Prize</u>	<u>Award money</u>
1st Prize	Rs. 25,000/-
2nd Prize	Rs. 20,000/-
3rd Prize	Rs. 15,000/-
2 Consolation prizes	Rs. 10,000/- (each)

Rules for entry

- (a) No entry fee/no entry form required.
- (b) Competition is open to all excepting, the employees of the Directorate of Adult Education (DAE), Department of Elementary Education & Literacy, Ministry of Human Resource Development, State Resource Centres, Jan Shikshan Sansthan, Zila Saksharata Samitis & State Directorates of Adult Education.
- (c) The photographs may be Black & White or in Colour in 10" x 12" or 16" x 20" in size .
- (d) Maximum six entries may be sent on each theme/topic. However, the total photographs for the competition should not exceed 20 in number.
- (e) The entries should not be mounted.

- (f) Each entry should carry author's name, nationality, postal address, telephone nos. E-mail address etc. on the back of each photograph in **BLOCK LETTERS**.
- (g) A brief description of the photograph/s and bio-data of the photographers in not more than 100 words each should be attached with the entry.
- (h) A certificate that all photographs are work of original nature and taken by the entrant himself/herself is to be enclosed by the entrant.
- (i) Credit for each photograph will be given at the time of usage in which name of the contestant shall be indicated.
- (j) All the entries received for the competition will become the property of DAE and will be used for the purpose of literacy only. The entries not selected for the award will remain in photo library maintained by Publication Unit of DAE.
- (k) The entries should be superscripted with the words : **"NATIONAL PHOTO COMPETITION ON LITERACY"** to be addressed to the **Director, Directorate of Adult Education (DAE), Department of Elementary Education & Literacy, Ministry of Human Resource Development, Block No. 10, Jamnagar House, Shahjahan Road, New Delhi - 110011.**
- (l) **All the entries should reach the Director (DAE) on or before 28th April, 2006, before 5.00 p.m.**
- (m) Entries received after the closing date and time will not be entertained.
- (n) Directorate of Adult Education, Department of Elementary Education & Literacy, Ministry of Human Resource Development will not be responsible for any damage or loss of entries in transit.
- (o) Decision of the selection committee will be final.